

BUSINESS STRATEGY

- Our managers do a proper mapping of Market, Area, Feasibility and Demand Forecasting.
- Regular support in terms of Tie-ups, Vendor Management, Parents, RWA & Corporate.
- Regular updates and intervention by the management in running centre smoothly.

MARKETING & SALES SUPPORT

- All marketing and promotional materials provided by company.
- Pre-Launch strategy for successful launch of the brand.
- Support and active role in launching of centre.
- Corporate tie ups and visits by operational team
- Participating and organizing trade fair seminars, business meet and presentations

ADVERTISING & PROMOTIONS SUPPORT

- Local Media - Strategy, Layout, Planning, Conceptualization, Execution
- National reach through Newspapers, Magazines, Electronic & Network platforms
- Digital and Social Media outreach campaign on Facebook, LinkedIn, Twitter, Blogs etc.

ACADEMIC AND TRAINING SUPPORT

- International standard curriculum and training manuals.
- Hiring of Resources & HR support
- Training to all staff members
- Regular training programs on various subjects
- Audit of classes and delivery

RESEARCH

- Curriculum, Activities, Worksheets, Allied Issues
- Industry updates and key challenges
- Competitive strategy and product development
- E-learning contents and tools

STRUCTURAL / INTERIOR SUPPORT

- Site visit & Layout plan
- Interior and Architect support provided
- Elevation and Theme selection
- Furniture, Fixture and other essentials selection